

TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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EVENT ANNOUNCEMENT – 20TH ANNIVERSARY OF THE HERNDON FARMERS' MARKET

WHAT: Celebration commemorating 20 years of the Herndon Farmers' Market, which launched as a permanent event in summer 1989

WHEN: Thursday, August 13, 8 a.m. - noon

WHERE: Herndon Farmers' Market, 700 block of Lynn Street in historic downtown Herndon

WHAT:

- Commemorative totebags for first 500 shoppers
- Farmers' Market Fun Days performance for children (Town Green, 10:30 – 11:15 a.m.)
- Remarks by Mayor Steve DeBenedittis (11:20 a.m.)
- Recognition of 20-year Farmers' Market Vendor "Grace's Pastries"
- Commemorative giveaways for children
- Fresh produce, baked goods, cut flowers and much more for sale

INFO: www.herndon-va.gov
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The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. In 2006, Herndon was named one of the "best affordable suburbs" in the nation by *Business Week* Magazine.

For more information, visit the Town's website at www.herndon-va.gov.

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